

# Let us help you get more loans, with **CRIF Select Indirect Lending**

When partnering with CRIF Select, you do the lending, we do the rest! We believe **every credit union should be able to compete for a loan**, and **become the lender of choice**. Whether you're looking to grow or just simplify your process, we're your partner in success. We create relationships and efficiencies so you can easily do more with less.

*"CRIF Select and Genisys are like childhood best friends - we have been partners for over 20 years. I appreciate that they have always been there to support Genisys, helping us to look for efficiencies, staying abreast with the changing markets, and being a great liaison between us and the many dealerships to help keep the car and recreational-buying experiences frictionless for our members. We couldn't ask for a better partner"*

**Genisys Credit Union**

*"I started with South Central Credit Union last year and my number one goal was to grow our loan portfolio. When I found CRIF Select, their program seemed like a great way for us to increase our loan portfolio without having to increase staff. CRIF made it relatively easy for us to enter the indirect lending world. It has been a positive experience and the amount of loans that we have done have far exceeded my expectations. With out CRIF we would not have known where to start, their support has been priceless through this process"*

**South Central Credit Union**



**Proud partner of:**

